

Council Members

Chairman, Commissioner Jack Mariano
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Brian Jonas, City of New Port Richey
Antonio Perez
Bobbi L. DeFilippis
Pascal Collard
Kelly Hackman
Erica Broadnax
Alexis Doyle

**Pasco County
Tourist Development Council
Wednesday, March 18, 2026
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes — Tourist Development Council — To Approve June 18, 2025, August 20, 2025, and September 17, 2025, TDC Meeting Minutes
File Number DMO26-0069
Comm. Dist.
Recommendation Approve

Consent

- 2 Sports Event Funding Agreement – Orlando Youth Hockey Association, Inc. – Multiple Events – Ice Hockey– AdventHealth Center Ice – \$23,160.00
File Number DMO26-0070
Comm. Dist.
Recommendation Approve
- 3 Sports Event Funding Agreement – No Name Volleyball Club Inc. – 6th Annual Florida Gem HS Volleyball Tournament–Volleyball– Wiregrass Ranch Sports Campus– \$6,264.00
File Number DMO26-0071
Comm. Dist.
Recommendation Approve
- 4 Sports Event Sponsorship Agreement – Ingram’s Okinawan Karate, LLC – AAU West Coast Invitational - Karate– ST Leo University – \$1,200.00
File Number DMO26-0072
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement – Z Mitch, LLC – Multiple Events – Ice Hockey and Figure Skating– AdventHealth Center Ice – \$9,228.00
File Number DMO26-0073
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement – ENG Sports Inc. – ENG Invitational – Basketball – Wiregrass Ranch Sports Campus– \$12,120.00
File Number DMO26-0074
Comm. Dist.
Recommendation Approve

- 7 Sports Event Funding Agreement – The Dance Academy, Inc. – Multiple Events – Gymnastics– Wiregrass Ranch Sports Campus of Pasco County – \$7,908.00
File Number DMO26-0075
Comm. Dist.
Recommendation Approve
- 8 Sports Event Sponsorship Agreement – AAFF, LLC – Florida Cup International 2026 – Youth and Adult Editions - Soccer– Wiregrass Ranch Sports Campus of Pasco County – \$25,000.00
File Number DMO26-0076
Comm. Dist.
Recommendation Approve
- 9 Promotional Sponsorship Agreement - Colombian Wheelchair Rugby Federation - Promotion of Florida's Sports Coast by the Colombian Wheelchair Rugby Federation in Colombia - \$10,000.00
File Number DMO26-0077
Comm. Dist.
Recommendation Approve

Presentations

- 10 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2026 Quarter 1 (October 1, 2025 - December 31, 2025)
File Number DMO26-0078
Comm. Dist.
Recommendation Presentation Only
- 11 Marketing and Creative Updates - Paradise Advertising & Marketing Inc.- To Present an Update on Creative and Marketing Initiatives
File Number DMO26-0079
Comm. Dist.
Recommendation Presentation Only
- 12 Communications Updates - Raul Nardi - Marketing & Communications Manager - To Provide an Update on Marketing, Social Media, Website, and PR Activities
File Number DMO26-0080
Comm. Dist.
Recommendation Presentation Only
- 13 Sports Tourism Updates - Ariana Infante - Sports & Special Events Program Coordinator - To Present an Update on Sports Tourism and

Special Events Activities

File Number DMO26-0081

Comm. Dist.

Recommendation Presentation Only

- 14 Industry Relations and Sales Update - Gaby LaJeunesse - Tourism Sales Manager - To Provide and Update of Film Commission, Industry Relations, and Group Sales

File Number DMO26-0082

Comm. Dist.

Recommendation Presentation Only

- 15 DMO Director's Updates - Adam Thomas - Executive Director - To Provide STR and TDT Revenue Updates

File Number DMO26-0083

Comm. Dist.

Recommendation Presentation Only

New Business

Old Business

- 16 FY 2026 Q1 Treasurer's Report - Destination Management Organization - To Report Financials Reports from October 1, 2025 to December 31, 2025

File Number DMO26-0084

Comm. Dist.

Recommendation Approve

- 17 Legislative Update - Destination Management Organization - To Provide an Update on the 2026 Legislative Session

File Number DMO26-0085

Comm. Dist.

Recommendation Approve

- 18 Group Meetings Incentive Program Update – Destination Management Organization –To Amend Policy

File Number DMO26-0086

Comm. Dist.

Recommendation Approve

Adjournment