

Council Members

Chairman, Commissioner Jack Mariano
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Brian Jonas, City of New Port Richey
Bobbi L. DeFilippis
Pascal Collard
Kelly Hackman
Erica Broadnax
Alexis Doyle

**Pasco County
Tourist Development Council
Tuesday, April 14, 2026
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes — Tourist Development Council — To Approve October 15, 2025 and November 19, 2025, TDC Meeting Minutes
File Number DMO26-0089
Comm. Dist.
Recommendation Approve

Consent

- 2 Sports Event Funding Agreement – Under The Lights LLC – Unrivaled Flag Academy by Drew Brees – Flag Football – Wiregrass Ranch Sports Campus– \$2,940.00
File Number DMO26-0090
Comm. Dist.
Recommendation Approve
- 3 Sports Event Funding Agreement – Triple Threat Elite Sports LLC – 2026 SAT Florida – Girls Lacrosse - Wiregrass Ranch Sports Campus - \$3,912.00
File Number DMO26-0091
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement – FAB Adventures, Inc. – The Joy Ride – Cycling – Pasco County – \$1,740.00
File Number DMO26-0093
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement – Florida Sports Foundation Inc. – Sunshine State Games Figure Skating Championships – Figure Skating – AdventHealth Center Ice– \$4,464.00
File Number DMO26-0094
Comm. Dist.
Recommendation Approve

Presentations

- 6 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2026 Quarter 1 (October 1, 2025 - December 31, 2025)

- File Number** DMO26-0095
Comm. Dist.
Recommendation Presentation Only
- 7 Marketing and Creative Updates - Paradise Advertising & Marketing Inc.- To Present an Update on Creative and Marketing Initiatives
File Number DMO26-0096
Comm. Dist.
Recommendation Presentation Only
- 8 Communications Updates - Raul Nardi - Marketing & Communications Manager - To Provide an Update on Marketing, Social Media, Website, and PR Activities
File Number DMO26-0097
Comm. Dist.
Recommendation Presentation Only
- 9 Sports Tourism Updates - Ariana Infante - Sports & Special Events Program Coordinator - To Present an Update on Sports Tourism and Special Events Activities
File Number DMO26-0098
Comm. Dist.
Recommendation Presentation Only
- 10 Industry Relations and Sales Update - Gaby LaJeunesse - Tourism Sales Manager - To Provide and Update of Film Commission, Industry Relations, and Group Sales
File Number DMO26-0099
Comm. Dist.
Recommendation Presentation Only
- 11 DMO Director's Updates - Adam Thomas - Executive Director - To Provide STR and TDT Revenue Updates
File Number DMO26-0100
Comm. Dist.
Recommendation Presentation Only

New Business

- 12 Destination Marketing Accreditation Program (DMAP) – Adam Thomas – To Provide an Update on Florida's Sports Coast's DMAP Application
File Number DMO26-0101
Comm. Dist.
Recommendation Presentation Only

Old Business

13 Legislative Update - Destination Management Organization - To Provide
an Update on the 2026 Legislative Session

File Number DMO26-0102

Comm. Dist.

Recommendation Presentation Only

Adjournment