

**Council Members**

Chairman, Commissioner Jack Mariano  
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills  
Councilman Brian Jonas, City of New Port Richey  
Bobbi L. DeFilippis  
Pascal Collard  
Kelly Hackman  
Erica Broadnax  
Alexis Doyle

**Pasco County  
Tourist Development Council  
Wednesday, May 20, 2026  
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor  
37918 Meridian Ave., Dade City, Florida 33525

**Call To Order - 10:00 a.m. Chairman**

**Invocation, Pledge of Allegiance**

**Roll Call**

**Public Comment**

**Minutes - Tourism Development Council**

- 1 Minutes — Tourist Development Council — To Approve January 27, 2026 and March 18, 2026, TDC Meeting Minutes

**File Number** DMO26-0103

**Comm. Dist.**

**Recommendation** Approve

## Consent

- 2 Sports Event Funding Agreement – 50 Flag Events LLC – Tampa Bay Amateur 2026 – Golf – TPC Tampa Bay– \$1,644.00

**File Number** DMO26-0104

**Comm. Dist.**

**Recommendation** Approve

- 3 Sports Event Funding Agreement – Florida Sports Foundation Inc. – Sunshine State Games Taekwondo Championships – Taekwondo – Wiregrass Ranch Sports Campus– \$3,168.00

**File Number** DMO26-0105

**Comm. Dist.**

**Recommendation** Approve

- 4 Sports Event Sponsorship Agreement – Viaports International LLC – Florida’s Sports Coast Pro Am Beach Soccer Challenge – Beach Soccer –Sunwest Park– \$2,000.00

**File Number** DMO26-0106

**Comm. Dist.**

**Recommendation** Approve

- 5 Sports Event Funding Agreement – West Pasco Girls Fast Pitch Softball Association, Inc. – Dixie Softball World Series – Girls Fast Pitch Softball– Starkey Ranch District Park– \$3,888.00

**File Number** DMO26-0107

**Comm. Dist.**

**Recommendation** Approve

- 6 Group Meeting Incentive Program – Saddlebrook Resort / SafePoint Insurance Premium Milestone Celebration - \$5,000.00.

**File Number** DMO26-0108

**Comm. Dist.**

**Recommendation** Approve

- 7 Group Meeting Incentive Program – Hyatt Place Wesley Chapel / South Florida Progressive Primitive Baptist Church School Congress - \$3,000.00.

**File Number** DMO26-0109

**Comm. Dist.**  
**Recommendation** Approve

## **Presentations**

- 8            Marketing and Creative Updates - Paradise Advertising & Marketing Inc.-  
To Present an Update on Creative and Marketing Initiatives  
**File Number**            DMO26-0111  
**Comm. Dist.**  
**Recommendation**    Presentation Only
- 9            Communications Updates - Raul Nardi - Marketing & Communications  
Manager - To Provide an Update on Marketing, Social Media, Website,  
and PR Activities  
**File Number**            DMO26-0112  
**Comm. Dist.**  
**Recommendation**    Presentation Only
- 10           Sports Tourism Updates - Ariana Infante - Sports & Special Events  
Program Coordinator - To Present an Update on Sports Tourism and  
Special Events Activities  
**File Number**            DMO26-0113  
**Comm. Dist.**  
**Recommendation**    Presentation Only
- 11           Industry Relations and Sales Update - Gaby LaJeunesse - Tourism  
Sales Manager - To Provide and Update of Film Commission, Industry  
Relations, and Group Sales  
**File Number**            DMO26-0114  
**Comm. Dist.**  
**Recommendation**    Presentation Only
- 12           DMO Director's Updates - Adam Thomas - Executive Director - To  
Provide STR and TDT Revenue Updates  
**File Number**            DMO26-0115  
**Comm. Dist.**  
**Recommendation**    Presentation Only

## **New Business**

## **Old Business**

## **Adjournment**