

Council Members

Chairman, Commissioner Jack Mariano
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Brian Jonas, City of New Port Richey
Bobbi L. DeFilippis
Pascal Collard
Kelly Hackman
Erica Broadnax
Alexis Doyle

**Pasco County
Tourist Development Council
Wednesday, June 17, 2026
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

Consent

- 1 Sports Event Funding Agreement – Skydive City, Inc. –2026 USPA National Skydiving Championships – Skydive City Zhills– \$1,968.00
File Number DMO26-0116
Comm. Dist.
Recommendation Approve
- 2 Group Meeting Incentive Program – Saddlebrook Resort / Alcoholic Anonymous – General Service Committee Area 15 - \$5,300.00.
File Number DMO26-0117
Comm. Dist.
Recommendation Approve
- 3 Group Meeting Incentive Program – Saddlebrook Resort / Blueberry Convention 2027 - \$7,000.00.
File Number DMO26-0118
Comm. Dist.
Recommendation Approve
- 4 Group Meetings Incentive Program Update – Destination Management Organization –To Amend Policy
File Number DMO26-0119
Comm. Dist.
Recommendation Approve

Presentations

- 5 Marketing and Creative Updates - Paradise Advertising & Marketing Inc.- To Present an Update on Creative and Marketing Initiatives
File Number DMO26-0120
Comm. Dist.
Recommendation Presentation Only
- 6 Communications Updates - Raul Nardi - Marketing & Communications Manager - To Provide an Update on Marketing, Social Media, Website, and PR Activities
File Number DMO26-0121
Comm. Dist.
Recommendation Presentation Only

- 7 Sports Tourism Updates - Ariana Infante - Sports & Special Events Program Coordinator - To Present an Update on Sports Tourism and Special Events Activities
File Number DMO26-0122
Comm. Dist.
Recommendation Presentation Only
- 8 Industry Relations and Sales Update - Gaby LaJeunesse - Tourism Sales Manager - To Provide and Update of Film Commission, Industry Relations, and Group Sales
File Number DMO26-0123
Comm. Dist.
Recommendation Presentation Only
- 9 DMO Director's Updates - Adam Thomas - Executive Director - To Provide STR and TDT Revenue Updates
File Number DMO26-0124
Comm. Dist.
Recommendation Presentation Only

New Business

Old Business

- 10 Legislative Update - Destination Management Organization - To Provide an Update on the Budget Special Session Summary
File Number DMO26-0125
Comm. Dist.
Recommendation Presentation Only

Adjournment