

Council Members

Chairman, Commissioner Jack Mariano
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Brian Jonas, City of New Port Richey
Roger O. Aguilar
Pascal Collard
Kelly Hackman
Erica Broadnax
Alexis Doyle

**Pasco County
Tourist Development Council
Wednesday, August 26, 2026
1:00 PM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

[Public Meeting Rules of Decorum and Procedure](#)

Call To Order - 1:00 p.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes — Tourist Development Council — To Approve April 14, 2026, May 20, 2026, and June 17, 2026, TDC Meeting Minutes
File Number DMO26-0133
Comm. Dist.
Recommendation Approve

Consent

- 2 Marketing Sponsorship Agreement – Eagles Academy LLC – FSC Brand Promotions at Benfica Residence Academy - \$25,000.00
File Number DMO26-0134
Comm. Dist.
Recommendation Approve
- 3 Marketing Sponsorship Agreement – Mouratoglou Tennis Center Zephyrhills LLC – FSC Brand Promotions at Mouratoglou Academy - \$15,000.00
File Number DMO26-0135
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement – Premier FC Soccer Programs LLC – Competitive League Games – Wesley Chapel, FL , \$24,816.00
File Number DMO26-0136
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement – ENG Sports Inc. – Tampa Bay Christmas Invitational – Basketball – Wiregrass Ranch Sports Campus – \$33,024.00
File Number DMO26-0137
Comm. Dist.
Recommendation Approve
- 6 Room Night Generation Funding Agreement – Warrior Wellness Program, INC. – Warrior Wellness Program – Holiday, FL , \$7,000.00
File Number DMO26-0138
Comm. Dist.
Recommendation Approve

- 7 Sports Event Funding Agreement - ISSA Production LLC - The National Hoop Feast – Wiregrass Ranch Sports Campus of Pasco County - \$3,144.00
File Number DMO26-0139
Comm. Dist.
Recommendation Approve
- 8 Marketing Matching Sponsorship Program Agreements – Various Event Organizers – FY2027 Applications – Festival and Events – Various Venues – \$115,708.00
File Number DMO26-0140
Comm. Dist.
Recommendation Approve
- 9 Sports Event Sponsorship Agreement – Mouratoglou Tennis Center Zephyrhills LLC - ITF Women’s World Tennis Tour Tournament - \$30,000.00
File Number DMO26-0141
Comm. Dist.
Recommendation Approve
- 10 Sports Event Funding Agreement – Self-Reliance Inc. – 2027 Florida Boccia Regional – Boccia – Wesley Chapel District Park – \$1,296.00
File Number DMO26-0142
Comm. Dist.
Recommendation Approve
- 11 Sports Event Funding Agreement – W B Events, LLC –Game On! Mirada Lagoon Triathlon – Triathlon – Mirada Lagoon – \$2,748.00
File Number DMO26-0143
Comm. Dist.
Recommendation Approve
- 12 Sports Event Sponsorship Agreement – Mouratoglou Tennis Center Zephyrhills LLC - ITF Junior International Tennis Tournament - \$8,500.00
File Number DMO26-0144
Comm. Dist.
Recommendation Approve
- 13 Sports Event Funding Agreement – MMV USA LLC –Tampa Bay Super Cup – Soccer – Wiregrass Ranch Sports Campus of Pasco County– \$24,828.00
File Number DMO26-0145
Comm. Dist.

Recommendation Approve

- 14 Sports Event Funding Agreement – Tampa Bay Junior Hockey, Inc. – 2027 USPHL Tampa Showcase – Ice Hockey – AdventHealth Center Ice– \$6,072.00

File Number DMO26-0146

Comm. Dist.

Recommendation Approve

- 15 Group Meeting Incentive Program – Saddlebrook Resort / India Heritage Foundation Retreat - \$3,000.00.

File Number DMO26-0147

Comm. Dist.

Recommendation Approve

- 16 Group Meeting Incentive Program – Saddlebrook Resort / OptSpot Freedom Summit 2027 - \$3,000.00.

File Number DMO26-0148

Comm. Dist.

Recommendation Approve

- 17 Group Meeting Incentive Program – Saddlebrook Resort / Zelis Healthcare Sales and Client Management Summit - \$6,000.00

File Number DMO26-0149

Comm. Dist.

Recommendation Approve

Presentations

- 18 Marketing and Creative Updates - Paradise Advertising & Marketing Inc.- To Present an Update on Creative and Marketing Initiatives

File Number DMO26-0150

Comm. Dist.

Recommendation Presentation Only

- 19 Communications Updates - Raul Nardi - Marketing & Communications Manager - To Provide an Update on Marketing, Social Media, Website, and PR Activities

File Number DMO26-0151

Comm. Dist.

Recommendation Presentation Only

- 20 Sports Tourism Updates - Kayla Glazebrook - Sports & Special Events Program Coordinator - To Present an Update on Sports Tourism and Special Events Activities

File Number DMO26-0152

Comm. Dist.

Recommendation Presentation Only

- 21 Industry Relations and Sales Update - Gaby LaJeunesse - Tourism Sales Manager - To Provide and Update of Film Commission, Industry Relations, and Group Sales

File Number DMO26-0153

Comm. Dist.

Recommendation Presentation Only

- 22 DMO Director's Updates - Adam Thomas - Executive Director - To Provide STR and TDT Revenue Updates

File Number DMO226-0154

Comm. Dist.

Recommendation Presentation Only

- 23 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2026 Quarter 3 (April 1, 2026 - June 30, 2026)

File Number DMO26-0155

Comm. Dist.

Recommendation Presentation Only

New Business

Old Business

Adjournment