

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis
Mike Bishop
Bobbi L. DeFilippis
Mike Kidd
Greg Lenners
Robert Riehle

Pasco County
Tourist Development Council
Wednesday, June 23, 2021
10:00 AM, Hybrid Virtual Meeting



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

Due to COVID-19 public participation for this meeting will be held through communications media technology (WebEx) or e-mail. In addition, the BCC Board Room will be open to the public.

All electronic devices must be turned off while in the Board Room.

For questions or inquiries about this meeting, members of the public can reach out to our Customer Service Center (727) 847-2411; County Administration (727) 847-8115; or visit www.mypasco.net. To view the TDC Agenda, please visit <https://bit.ly/3cok2xR>. To view the Hybrid Virtual Meetings Resolution, which contains the rules and procedures for this

meeting, please visit Virtual Meeting Procedural Rules.

If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance.

Please contact the County's Human Resources Department, Internal Services Building, 7536 State Street, New Port Richey, FL 34654, (727) 847-8030 (V) at least 7 days before the public hearing, or immediately upon receiving this notification if the time before the public hearing is less than 7 days; if you are hearing or voice impaired, call 711.

Any person desiring to appeal any decision made by the Tourist Development Council with respect to any matter considered at any meeting or hearing will need a record of the proceedings and may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based. For this hybrid virtual meeting, persons may obtain a verbatim record of the proceeding by contacting the Clerk and Comptroller's Office, East Pasco Government Center, 14326 6th Street, Suite 201, Dade City, Florida 33523-3414; or at (352) 521-4345.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Approve Minutes of Meeting

1	May 19 th TDC Minutes
	File Number DMO21-0057
	Comm. Dist.
	Recommendation Approve

Presentations

2	FY 2022 DMO Budget - Final
	File Number DMO21-0058
	Comm. Dist.
	Recommendation Presentation Only

Funding Requests

3	Sports Event Funding Agreement – Orlando Youth Hockey Association
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– 2nd Barn Burner Hockey Tournament and Mid-Florida Meltdown
MLK Weekend Tournament – \$15,000.00

File Number DMO21-0059

Comm. Dist. All

Recommendation Approve

- 4 Sports Event Funding Agreement – ENG Sports Inc. – Tampa Bay
Christmas Invitational – \$25,000.00

File Number DMO21-0060

Comm. Dist.

Recommendation Approve

- 5 Title Sponsorship Agreement - Sarah Vande Berg Tennis Foundation -
International Padel Tournament USA vs Spain - \$10,000.00

File Number DMO21-0061

Comm. Dist.

Recommendation Approve

- 6 Economic Development Administration Co-op Program Agreement -
Visit Florida - In-State Gold Campaign - \$50,000.00

File Number DMO21-0062

Comm. Dist.

Recommendation Approve

Old Business

- 7 Sports Event Funding Agreement Update - Z Mitch LL - 2021 Mrs.
Hockey Invite - No Additional Funding Required

File Number DMO21-0063

Comm. Dist.

Recommendation Approve

- 8 Tampa Bay Pro Combine Report Update

File Number DMO21-0064

Comm. Dist.

Recommendation Presentation Only

- 9 FY 2021 Q2 Treasurer's Report

File Number DMO21-0065

Comm. Dist.

Recommendation Presentation Only

New Business

- 10 Sports Development Update - Consuelo Sanchez
File Number DMO21-0066
Comm. Dist.
Recommendation Presentation Only
- 11 Communications Update - Kolby Gayson
File Number DMO21-0067
Comm. Dist.
Recommendation Presentation Only
- 12 Industry Relations and Advocacy Update - Gaby LaJeunesse
File Number DMO21-0068
Comm. Dist.
Recommendation Presentation Only
- 13 FY 2022 Marketing Matching Sponsorship Program Cycle Update -
Consuelo Sanchez
File Number DMO21-0069
Comm. Dist.
Recommendation Presentation Only
- 14 Director's Update - Adam Thomas
File Number DMO21-0070
Comm. Dist.
Recommendation Presentation Only

TDC Members Update

Adjournment