

**PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
HYBRID VIRTUAL MEETING**

ANNOTATED AGENDA

JUNE 23, 2021

**PREPARED IN THE OFFICE OF
NIKKI ALVAREZ-SOWLES, Esq., CLERK & COMPTROLLER**

**THE MINUTES WERE PREPARED IN AGENDA ORDER
AS PUBLISHED AND NOT IN THE ORDER
IN WHICH THE ITEMS WERE HEARD**

9:30 A.M.

**WEST PASCO GOVERNMENT CENTER, BOARD ROOM, 1ST FLOOR
8731 CITIZENS DRIVE, NEW PORT RICHEY, FLORIDA 34654**

Tourist Development Council

The Honorable Mike Moore
Chairman, BCC

The Honorable Kenneth M. Burgess, Jr.
Council President, City of Zephyrhills

The Honorable Chopper Davis - **ABSENT**
Councilman, City of New Port Richey

Mike Kidd - **ABSENT**
Hilton Garden Inn, Lutz

Robert Riehle
Saddlebrook Resort

Greg Lenners
Shoppes at Wiregrass

Wendy Longman
Windsong Charters

Mike Bishop
Director of Stakeholder Engagement
for the Pasco EDC

Bobbi L. DeFilippis
SpringHill Suites Marriott Tampa

Legal Staff:

Elizabeth Blair
Senior Assistant County Attorney

Staff:

Adam Thomas, DMO Director
Experience Florida's Sports Coast
Shelly Bandy, Project Coordinator III
Maria Gabriela LaJeunesse
Industry Relations Coordinator
Anthony Stinsman
Tourism Sales Manager

Consuelo Sanchez
Tourism Program Manager
Kolby Gayson
Communications Manager
Kayla Getz
Visitor Service Representative

A. CALL TO ORDER

Chairman Moore called the meeting to order at 10:01 a.m.

Invocation Pledge of Allegiance

Ms. Carolyn Mendez, Deputy Clerk, gave the Invocation and led the Pledge of Allegiance.

Roll Call

Ms. Carolyn Mendez called the roll. All members were present with the exception of Councilman Chopper Davis and Mr. Mike Kidd who were absent.

B. PUBLIC COMMENT

There was none.

C. APPROVE THE MINUTES OF MEETING

1. Approve May 19th TDC Minutes as presented

The Council approved the May 19, 2021 TDC meeting minutes.

D. PRESENTATIONS

2. FY 2022 DMO Budget – Final

The item was for information only. No action was required.

E. FUNDING REQUESTS

3. Sports Event Funding Agreement – Orlando Youth Hockey Association – 2nd Barn Burner Hockey Tournament and Mid-Florida Meltdown MLK Weekend Tournament – \$15,000.00

The Council approved the item per Staff's recommendation.

4. Sports Event Funding Agreement – ENG Sports Inc. – Tampa Bay Christmas Invitational – \$25,000.00

The Council approved the item per Staff's recommendation.

5. Title Sponsorship Agreement - Sarah Vande Berg Tennis Foundation - International Padel Tournament USA vs Spain - \$10,000.00

The Council approved the item per Staff's recommendation.

6. Economic Development Administration Co-op Program Agreement - Visit Florida - In-State Gold Campaign - \$50,000.00

The Council approved the item per Staff's recommendation.

F. OLD BUSINESS

7. Sports Event Funding Agreement Update - Z Mitch LL - 2021 Mrs. Hockey Invite - No Additional Funding Required

The Council approved the item per Staff's recommendation.

8. Tampa Bay Pro Combine Report Update

The item was for information only. No action was required.

9. FY 2021 Q2 Treasurer's Report

The item was for information only. No action was required.

G. NEW BUSINESS

10. Sports Development Update - Consuelo Sanchez

The item was for information only. No action was required.

11. Communications Update - Kolby Gayson

The item was for information only. No action was required.

12. Industry Relations and Advocacy Update - Gaby LaJeunesse

The item was for information only. No action was required.

13. FY 2022 Marketing Matching Sponsorship Program Cycle Update - Consuelo Sanchez

The item was for information only. No action was required.

14. Director's Update - Adam Thomas

There was none.

H. TDC MEMBER UPDATE

There was none.

I. ADJOURNMENT

The meeting adjourned at 10:51 a.m.

Prepared by: Carolyn Mendez, Records Clerk I, Board Records Division