

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis
Mike Bishop
Bobbi L. DeFilippis
Mike Kidd
Greg Lenners
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, August 18, 2021
10:00 AM, Hybrid Virtual Meeting**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Approve Minutes of Meetings

- 1 Minutes - Destination Management Organization - June 23rd TDC Meeting
File Number DMO21-0080
Comm. Dist.
Recommendation Approve

Presentations

- 2 FY 2021 Quarter 2 (April – June) Presentation - Downs & St. Germain Research - Visitor Profile and Economic Impact Study

File Number DMO21-0081
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 3 Marketing Matching Sponsorship Program - Various Event Organizers - FY 21/22 Applications – \$20,000.00
File Number DMO21-0082
Comm. Dist.
Recommendation Approve
- 4 FY 2021 - 2022 Advertising Sponsorship Agreement - Z Mitch LLC - On-site Advertisement at AdventHealth Center Ice - \$20,000.00

File Number DMO21-0079
Comm. Dist.
Recommendation Approve

Old Business

- 5 Treasurer's Report - Destination Management Organization - FY2021 Quarter 3 (April - June) Report
File Number DMO21-0083
Comm. Dist.
Recommendation Presentation Only

- 6 Request for Proposals Updates (RFP) - Destination Management Organization - Website and Public Relations RFPs
File Number DMO21-0084
Comm. Dist.
Recommendation Presentation Only
- 7 Board of County Commissioners Items Updates - Destination Management Organization - Advisory Boards Meetings Updates and DMO Items to the BCC
File Number DMO21-0085
Comm. Dist.
Recommendation Presentation Only

New Business

- 8 Sports Tourism Update - Consuelo Sanchez, Sports Development & Tourism Manager - June and July Sports Activities
File Number DMO21-0086
Comm. Dist.
Recommendation Presentation Only
- 9 Communications Update - Kolby Gayson, Communications Manager - June and July Communications Activities
File Number DMO21-0087
Comm. Dist.
Recommendation No Action Required
- 10 Industry Relations Update - Gaby LaJeunesse, Communications Manager - June and July Industry Relations Activities
File Number DMO21-0088
Comm. Dist.
Recommendation Presentation Only
- 11 DMO Director's Update - Adam Thomas, DMO Director - June and July DMO Activities
File Number DMO21-0089
Comm. Dist.
Recommendation Presentation Only
- 12 2022 TDC Schedule - Destination Management Organization - Final Schedule
File Number DMO21-0090
Comm. Dist.

Recommendation Presentation Only

13 September TDC Meeting Update - Destination Management
Organization - New Date

File Number DMO21-0091

Comm. Dist.

Recommendation No Action Required

Adjournment