

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis
Mike Bishop
Bobbi L. DeFilippis
Mike Kidd
Greg Lenner
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, October 20, 2021
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes

- 1 Minutes - Tourist Development Council - August 18th TDC Meeting
File Number DMO22-0004
Comm. Dist.
Recommendation Approve

Presentations

- 2 2022 Marketing Plan - Destination Management Organization - Kolby Gayson
File Number DMO22-0005
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 3 Sports Event Funding Agreement – Foster's Volleyball Clinics, Inc. – New Year's Classic Volleyball Tournament – \$5,000.00
File Number DMO22-0006
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement – Hype Nation, LLC – Battle of the Beach – \$5,500.00
File Number DMO22-0008
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement – The Junior Tour LLC – The Junior Tour Powered by Under Armour – \$13,000.00
File Number DMO22-0009
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement – East Coast Championships LLC – The Takeover Cheer Championships – \$5,200.00
File Number DMO22-0010
Comm. Dist.

Recommendation Approve

Old Business

- 7 Group Meetings Incentive Program Update – Destination Management Organization –To Remove Event Date Restrictions
File Number DMO22-0011
Comm. Dist.
Recommendation Approve
- 8 Board of County Commissioners Items Updates - Destination Management Organization - Advisory Boards Meetings Updates and DMO Items to the BCC
File Number DMO22-0012
Comm. Dist.
Recommendation No Action Required

New Business

- 9 Sports Tourism Update - Consuelo Sanchez, Sports Development & Tourism Manager - September Sports Activities
File Number DMO22-0013
Comm. Dist.
Recommendation Presentation Only
- 10 Industry Relations Update - Gaby LaJeunesse, Communications Manager - September Industry Relations Activities
File Number DMO22-0014
Comm. Dist.
Recommendation Presentation Only
- 11 DMO Director's Update - Adam Thomas, DMO Director - September DMO Activities
File Number DMO22-0015
Comm. Dist.
Recommendation Presentation Only

Adjournment