

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis
Mike Bishop
Bobbi L. DeFilippis
Mike Kidd
Greg Lenner
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, January 26, 2022
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - November 17th, 2021 TDC Meeting
File Number DMO22-0043
Comm. Dist.
Recommendation Approve

Presentations

- 2 Florida's Sports Coast Signage Presentation - Destination Management Organization - To Provide a Visual Update of the Signage Placed at the Wiregrass Ranch Sports Campus of Pasco County
File Number DMO22-0045
Comm. Dist.
Recommendation Presentation Only
- 3 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research -To Provide Economic Impact of Tourism and Visitors Profile from Fiscal Year 2021
File Number DMO22-0046
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 4 Sports Event Funding Agreement - Statewide Amateur Hockey of Florida, Inc. - 2022 SAHOF State Championships - \$8,400.00
File Number DMO22-0047
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement - Ingram's Okinawan Karate, LLC - AAU West Coast Karate Championships - \$1,600.00
File Number DMO22-0048
Comm. Dist.
Recommendation Approve

- 6 Sports Event Funding Agreement - Gran Fondo National Serie, LLC - 2022 Gran Fondo Florida - \$5,100.00

File Number DMO22-0049

Comm. Dist.

Recommendation Approve

- 7 Sports Event Funding Agreement - Enterprise Media, LLC - 2022 Caliente Bare Dare 5K - \$5,000.00

File Number DMO22-0050

Comm. Dist.

Recommendation Approve

Old Business

- 8 Creative Placement Funding Request - Destination Management Organization - To Fund Florida's Sports Coast Monument at the Wiregrass Ranch Sports Campus of Pasco County in Fiscal Year 2022 - \$50,000.00

File Number DMO22-0051

Comm. Dist.

Recommendation Approve

- 9 Treasurer's Report - Destination Management Organization - FY 2022 Quarter 1 (October - December) Report

File Number DMO22-0052

Comm. Dist.

Recommendation Presentation Only

New Business

- 10 Sports Tourism Update - Consuelo Sanchez, Sports Development and Tourism Manager - December - January Sports Activities Update

File Number DMO22-0053

Comm. Dist.

Recommendation No Action Required

- 11 Communications Update - Kolby Gayson, Communications Manager - December - January Communications Activities Report

File Number DMO22-0054

Comm. Dist.

Recommendation

- 12 Industry Relations Update - Gaby LeJaunesse, Industry Relations Coordinator - December - January Industry Relations Activities Update

File Number DMO22-0055
Comm. Dist.
Recommendation

13 DMO Director's Update - Adam Thomas, DMO Director - Director's Update

File Number DMO22-0056
Comm. Dist.
Recommendation

14 Legislative Update - Destination Management Organization - 2022 Legislation Session

File Number DMO22-0057
Comm. Dist.
Recommendation

Adjournment