

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis
Mike Bishop
Bobbi L. DeFilippis
Mike Kidd
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, February 16, 2022
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourist Development Council

- 1 Minutes - Tourist Development Council - January 26th, 2022 TDC Meeting

File Number DMO22-0064

Comm. Dist.

Recommendation Approve

Presentations

- 2 Pasco County Community Inventory and Sports Participation GAP Analysis - The Collective BEST - To Evaluate Strategic Options to Incorporate a New Sports Facility in Pasco County

File Number DMO22-0065

Comm. Dist.

Recommendation Presentation Only

- 3 Florida's Sports Coast Website Presentation - Madden Media - New Website Progress Update

File Number DMO22-0067

Comm. Dist.

Recommendation Presentation Only

Funding Requests

- 4 Sports Event Funding Agreement - USA Hockey - USA Hockey Adult National Championships - \$10,000.00

File Number DMO22-0069

Comm. Dist.

Recommendation Approve

- 5 Sports Event Funding Agreement - West Pasco Youth Soccer Association, Inc. - 2022 Florida Premier Spring Showcase - \$9,000.00

File Number DMO22-0070

Comm. Dist.

Recommendation Approve

- 6 Sports Event Funding Agreement - SUTS Report LLC - 2022 Sunshine State Showdown - \$16,000.00

File Number DMO22-0071

TDC Agenda

Page 2 of 4

Comm. Dist.

Recommendation Approve

- 7 Sports Event Funding Agreement - Z Mitch LLC - AdventHealth Center Ice Memorial Day Hockey Tournament - \$9,700.00

File Number DMO22-0072

Comm. Dist.

Recommendation Approve

- 8 Sports Event Funding Agreement - Preferred Athlete Scouting Services Inc. - Southern Jam and Future Stars Teams Nationals - \$8,500.00

File Number DMO22-0073

Comm. Dist.

Recommendation Approve

- 9 Title Sponsorship and Rights Fee Agreement - Viaports International LLC – Florida’s Sports Coast Pro-Am Beach Soccer Challenge - \$20,000.00

File Number DMO22-0074

Comm. Dist.

Recommendation Approve

- 10 Marketing Sponsorship Agreement – Tennis Pro Florida LLC – FSC Brand Promotions at SVB Tennis Center – \$10,000.00

File Number DMO22-0075

Comm. Dist.

Recommendation Approve

New Business

- 11 Sports Tourism Update - Consuelo Sanchez, Sports Development and Tourism Manager - January - February Sports Activities Update

File Number DMO22-0076

Comm. Dist.

Recommendation Presentation Only

- 12 Communications Update - Kolby Gayson, Communications Manager - January Communications Activities Report

File Number DMO22-0077

Comm. Dist.

Recommendation Presentation Only

- 13 Industry Relations Update - Gaby LaJeunesse, Industry Relations Coordinator - January Industry Relations Activities Update

File Number DMO22-0078
Comm. Dist.
Recommendation Presentation Only

- 14 DMO Director's Update - Adam Thomas, DMO Director - Director's Update

File Number DMO22-0079
Comm. Dist.
Recommendation Approve
Presentation Only

- 15 Legislative Update - Destination Management Organization - 2022 Legislative Session

File Number DMO22-0080
Comm. Dist.
Recommendation Approve

- 16 Pasco Tourism Jeopardy - Destination Management Organization - Pasco Leadership Tourism Day

File Number DMO22-0081
Comm. Dist.
Recommendation Presentation Only

Adjournment