

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Councilman Chopper Davis
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, March 23, 2022
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - February 16th, 2022 TDC Meeting
File Number DMO22-0083
Comm. Dist.
Recommendation Approve

Presentations

- 2 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research -To Provide Economic Impact of Tourism and Visitors Profile from Fiscal Year 2022 Quarter 1 (October 1st - December 31st)
File Number DMO22-0084
Comm. Dist.
Recommendation Presentation Only
- 3 An Ordinance Amending Chapter 102, Article IV, Sections 102-186 and 102-190 of the Pasco County Code of Ordinances to Increase the Local Option Tourist Development Tax by an additional 1% as authorized by Section 125.0104(3)(n), Florida Statutes
File Number DMO22-0085
Comm. Dist.
Recommendation Approve

Funding Requests

- 4 Sports Event Funding Agreement - ENG Sports Inc - 2022 Candice Dupree Invitational - \$9,000.00
File Number DMO22-0086
Comm. Dist.
Recommendation Approve

New Business

- 5 Sports Tourism Update - Consuelo Sanchez, Sports Development and Tourism Manager - February - March Sports Activities Update
File Number DMO22-0087
Comm. Dist.
Recommendation Presentation Only
- 6 Communications Update - Kolby Gayson, Communications Manager - February Communications Activities Report

File Number DMO22-0088
Comm. Dist.
Recommendation Presentation Only

- 7 Industry Relations Update - Gaby LaJeunesse, Industry Relations Coordinator - February - March Industry Relations Activities Update
File Number DMO22-0089
Comm. Dist.
Recommendation Presentation Only

- 8 DMO Director's Update - Adam Thomas, DMO Director - Director's Update
File Number DMO22-0090
Comm. Dist.
Recommendation Presentation Only

- 9 Legislative Update - Destination Management Organization - 2022 Legislative Session
File Number DMO22-0091
Comm. Dist.
Recommendation Presentation Only

Old Business

- 10 Leadership Pasco Tourism Day Presentation - Destination Management Organization - To Present Survey Results from Attendees
File Number DMO22-0092
Comm. Dist.
Recommendation Presentation Only

Adjournment