

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, April 20, 2022
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - March 23rd, 2022 TDC Meeting
File Number DMO22-0042
Comm. Dist.
Recommendation Approve

Presentations

- 2 Pasco 2050 Presentation - Planning and Development Department - Pasco County Comprehensive Plan Update
File Number DMO22-0043
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 3 Multi-Year Sports Event Funding Agreement - Florida Sports Foundation - 2022, 2023, and 2024 Florida Senior Games - \$119,795.00
File Number DMO22-0044
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement - Torhs and Z Mitch LLC - 2022, 2023, and 2024 Torhs National Championships - \$145,015.00
File Number DMO22-0045
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement - Z Mitch LLC - Summer Events - \$35,000.00
File Number DMO22-0046
Comm. Dist.
Recommendation Approve

New Business

- 6 Sports Tourism Update - Consuelo Sanchez, Sports Development and Tourism Manager - March and April Sports Activities Update
File Number DMO22-0047

Comm. Dist.

Recommendation Presentation Only

- 7 Communications Update - Kolby Gayson, Communications Manager -
March Communications Activities Report

File Number DMO22-0048

Comm. Dist.

Recommendation Presentation Only

- 8 Industry Relations Update - Gaby LaJeunesse, Industry Relations
Coordinator - March - April Industry Relations Activities Update

File Number DMO22-0049

Comm. Dist.

Recommendation Presentation Only

- 9 DMO Director's Update - Adam Thomas, DMO Director - Director's
Update

File Number DMO22-0050

Comm. Dist.

Recommendation Presentation Only

Old Business

- 10 Marketing Matching Sponsorship Program Update– Destination
Management Organization – To Increase Maximum Funding Cap from
\$5,000.00 to \$20,000.00 for Pasco County's Signatures Events
(Chasco Fiesta, Cotee Bike Fest, Kumquat Festival, and Pigs in Z/Hills
BBQ & Blues Fest).

File Number DMO22-0051

Comm. Dist.

Recommendation Approve

- 11 Tourist Development Tax Increase Update

File Number DMO22-0052

Comm. Dist.

Recommendation No Action Required

- 12 Tourism Banquet Update

File Number DMO22-0053

Comm. Dist.

Recommendation Presentation Only

Adjournment

