

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, May 18, 2022
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - April 20th, 2022 TDC Meeting
File Number DMO22-0093
Comm. Dist.
Recommendation Approve

Presentations

- 2 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2022 Quarter 2 (January 1st - March 31st)
File Number DMO22-0094
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 3 Sports Event Funding Agreement -Tournament of Champions, Inc. - 2022 Nike TOC Southeast Invitational - \$11,000.00
File Number DMO22-0095
Comm. Dist.
Recommendation Approve
- 4 Promotional Sponsorship Agreement - Tennis Pro Florida LLC - Florida's Sports Coast Promotions by The HayaBusa Team (Indoor and Outdoor Skydive World Champion) - \$10,000.00
File Number DMO22-0096
Comm. Dist.
Recommendation Approve

New Business

- 5 Sports Tourism Update - Consuelo Sanchez, Sports Development and Tourism Manager - April and May Sports Activities Update
File Number DMO22-0097
Comm. Dist.
Recommendation Presentation Only
- 6 Communication Update - Kolby Gayson, Communications Manager - April Communication Activities Update
File Number DMO22-0098
Comm. Dist.
Recommendation Presentation Only

- 7 Industry Relations Update - Gaby LaJeunesse, Industry Relations Coordinator - April and May Industry Relations Update
File Number DMO22-0099
Comm. Dist.
Recommendation Presentation Only
- 8 DMO Director Update - Adam Thomas, DMO Director - April and May DMO Updates
File Number DMO22-0100
Comm. Dist.
Recommendation Presentation Only

Old Business

- 9 Tourism Banquet Recap - Adam Thomas, DMO Director
File Number DMO22-0101
Comm. Dist.
Recommendation Presentation Only
- 10 Fiscal Year 2022 Q2 Treasurer's Report - Adam Thomas, DMO Director
File Number DMO22-0102
Comm. Dist.
Recommendation Presentation Only

Adjournment