

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Deputy Mayor Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, June 15, 2022
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - May 18th, 2022 TDC Meeting
File Number DMO22-0104
Comm. Dist.
Recommendation Approve

Presentations

- 2 Website Presentation - Madden Media - Florida's Sports Coast
Website Update
File Number DMO22-0105
Comm. Dist.
Recommendation Presentation Only
- 3 PR Plan Presentation - Giant Noise - Florida's Sports Coast PR Plan
File Number DMO22-0106
Comm. Dist.
Recommendation Approve

Funding Requests

- 4 Sports Event Funding Agreement – Blue Line Hockey Tournaments, LLC – 2022 Barn Burner Hockey Tournament and 2023 Mid-Florida Meltdown Hockey Tournaments – \$15,000.00
File Number DMO22-0107
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement - Lightning City Gymnastics, Inc. - 2022 Aloha Invitational/NAWGJ Judges Cup and Fall Gasparilla Invitational - \$3,000.00
File Number DMO22-0108
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement – Blue Star Productions, Inc. – Blue Start 30 & All American Camp – \$8,500.00
File Number DMO22-0109
Comm. Dist.
Recommendation Approve

- 7 Sports Event Funding Agreement - Beast1Athletics - Boot to the Bay Camp - \$1,200.00
File Number DMO22-0110
Comm. Dist.
Recommendation Approve
- 8 Group Meeting Incentive Program - Saddlebrook Resort and Spa - Teamout Doordash Summit and Akebia POA 2022 - \$5,000.00
File Number DMO22-0111
Comm. Dist.
Recommendation Approve
- 9 In-Market Representation Partnership - Tampa Bay Convention & Visitors Bureau, Inc. - Central European Germany, Austria, and Switzerland In-Market Representation - \$100,000.00
File Number DMO22-0112
Comm. Dist.
Recommendation Approve

New Business

- 10 Sports Tourism Update - Consuelo Sanchez, Sports Development and Tourism Manager - May and June Sports Activities Update
File Number DMO22-0113
Comm. Dist.
Recommendation Approve
- 11 Communications Update - Sage Gee, Marketing Coordinator - May Communications Activities Report
File Number DMO22-0114
Comm. Dist.
Recommendation Presentation Only
- 12 Industry Relations Update - Gaby LaJeunesse, Industry Relations Coordinator - May and June Industry Relations Activities Update
File Number DMO22-0115
Comm. Dist.
Recommendation Presentation Only
- 13 DMO Director's Update - Adam Thomas, DMO Director - Director's Update
File Number DMO22-0116
Comm. Dist.

Recommendation Presentation Only

Old Business

- 14 Marketing Matching Sponsorship Program Update– Destination Management Organization – To Extend Eligibility to New Events

File Number DMO22-0117

Comm. Dist.

Recommendation Approve

- 15 2022 Leadership Pasco Tourism Day Presentation - Captain Wendy Longman - 2022 Leadership Pasco Tourism Day Final Update

File Number DMO22-0118

Comm. Dist.

Recommendation Presentation Only

Adjournment