

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Deputy Mayor Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle

**Pasco County
Tourist Development Council
Wednesday, August 17, 2022
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - June 15th, 2022 TDC Meeting
File Number DMO22-0122
Comm. Dist.
Recommendation Approve

Presentations

- 2 Event Announcement - Florida Sports Foundation - To Announce Pasco County as the Host Destination for the 2022, 2023, and 2024 Florida Senior Games
File Number DMO22-0123
Comm. Dist.
Recommendation Presentation Only
- 3 Marketing Matching Sponsorship Program - Various Event Organizers - FY 2023 Applications – \$70,000.00
File Number DMO22-0124
Comm. Dist.
Recommendation Approve
- 4 FY 2023 Budget Presentation - Destination Management Organization - To Present the FY 2023 Draft Budget
File Number DMO22-0126
Comm. Dist.
Recommendation Presentation Only
- 5 Destination Operations System Report - Zartico - To Provide Visitation Analytics
File Number DMO22-0125
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 6 First Amendment to Advertising Sponsorship Agreement - Z Mitch LLC - Digital and On-site Advertisement at AdventHealth Center Ice - \$20,000.00
File Number DMO22-0127
Comm. Dist.

Recommendation Approve

- 7 Sports Event Funding Agreement - Eastern Exposure Hockey Group LLC - Paradise Puck Hockey Tournament - \$15,000.00

File Number DMO22-0128

Comm. Dist.

Recommendation Approve

- 8 Sports Event Funding Agreement - Florida PGF LLC - Fall Events - \$9,000.00

File Number DMO22-0129

Comm. Dist.

Recommendation Approve

- 9 Sports Event Funding Agreement - NSA West LLC - Autumn at Starkey Ranch and Batterball Turkeyfest - \$5,400.00

File Number DMO22-0130

Comm. Dist.

Recommendation Approve

- 10 Promotional Sponsorship Agreement - Colombian Wheelchair Rugby Federation - Florida's Sports Coast Promotions by the Colombian Wheelchair Rugby Federation - \$5,000.00

File Number DMO22-0131

Comm. Dist.

Recommendation Approve

- 11 Equipment Purchase Request - Destination Management Organization - To Purchase Soccer Goals for Sports Tourism Events - \$80,000.00

File Number DMO22-0132

Comm. Dist.

Recommendation Approve

New Business

- 12 Sports Tourism Update - Kayla Glazebrook, Sports Tourism Services & Project Coordinator - June- August Sports Activities Update

File Number DMO22-0133

Comm. Dist.

Recommendation Presentation Only

- 13 Communications Update - Adam Thomas, DMO Director - June and July Communications Activities Report

File Number DMO22-0134
Comm. Dist.
Recommendation Presentation Only

- 14 Industry Relations Update - Gaby LaJeunesse, Industry Relations Coordinator - June and July Industry Relations Activities Update

File Number DMO22-0135
Comm. Dist.
Recommendation Presentation Only

- 15 DMO Director's Update - Adam Thomas, DMO Director - Director's Update

File Number DMO22-0136
Comm. Dist.
Recommendation Presentation Only

Old Business

- 16 New Marketing Matching Sponsorship Agreement - Chasco Fiesta - To Reimburse Chasco Fiesta for Eligible Expenditures for the 2022 Chasco Fiesta - \$5,000.00

File Number DMO22-0137
Comm. Dist.
Recommendation Approve

- 17 Fiscal Year 2022 Q3 Treasurer's Report - Destination Management Organization - To Report Financial Report for the DMO from April 1 - June 30, 2022

File Number DMO22-0138
Comm. Dist.
Recommendation Presentation Only

Adjournment