

Council Members

Chairman, Commissioner Mike Moore
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Deputy Mayor Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, November 16, 2022
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - September 21st, 2022 TDC Meeting
File Number DMO23-0013
Comm. Dist.
Recommendation Approve
- 2 Minutes - Tourist Development Council - October 19th, 2022 TDC Meeting
File Number DMO23-0014
Comm. Dist.
Recommendation Approve

Presentations

- 3 Resident Opinion Study – Downs and St. Germain Research - To Explore Local Residents' Perceptions of Tourism in Pasco County
File Number DMO23-0015
Comm. Dist.
Recommendation Presentation Only
- 4 Public Relations (PR) Update - Giant Noise - To Present a Report of PR Efforts in 2022 and Future PR Plans
File Number DMO23-0016
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 5 Sports Event Funding Agreement - Foster Volleyball Clinics, Inc. - 2023 New Years Classic - \$4,000.00
File Number DMO22-0017
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement - U.S. Amateur Basketball, LLC - Hoopseen Florida Cup I and Conrad P. Foss Memorial Tournament- \$13,000.00
File Number DMO22-0018
Comm. Dist.
Recommendation Approve

New Business

- 7 Sports Tourism Update - October and November Sports Activities Update
File Number DMO22-0019
Comm. Dist.
Recommendation Presentation Only
- 8 Communications Update - October Communications Activities Report
File Number DMO22-0020
Comm. Dist.
Recommendation Presentation Only
- 9 Industry Relations Update - October and November Industry Relations Activities Update
File Number DMO22-0021
Comm. Dist.
Recommendation Presentation Only
- 10 DMO Directors Update - Adam Thomas, DMO Director - Directors Update
File Number DMO22-0023
Comm. Dist.
Recommendation Presentation Only
- 11 Recognition to TDC Chairman Mike Moore
File Number DMO22-0024
Comm. Dist.
Recommendation No Action Required

Old Business

Adjournment