

Council Members

Chairman, Commissioner Jack Mariano
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Deputy Mayor Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, January 18, 2023
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Welcome to Commissioner Jack Mariano, New TDC Chairman

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - November 16th, 2022 TDC Meeting
File Number DMO23-0032
Comm. Dist.
Recommendation Approve

Presentations

- 2 Florida Sunshine Law, Ethics, and Public Records Presentation – Elizabeth Blair, Esq. - To Present the Summary of Ethics, Sunshine Law, and Public Records Requirements for Advisory Boards
File Number DMO23-0033
Comm. Dist.
Recommendation Presentation Only
- 3 Resident Opinion Study – Downs and St. Germain Research - To Explore Local Residents' Perceptions of Tourism in Pasco County
File Number DMO23-0034
Comm. Dist.
Recommendation Presentation Only
- 4 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research -To Provide Economic Impact of Tourism and Visitors Profile from Fiscal Year 2022
File Number DMO23-0035
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 5 Sports Event Funding Agreement - Statewide Amateur Hockey of Florida, Inc. - 2023 SAHOF State Championships and 2023 USA Hockey Southeastern District Championships - \$12,500.00
File Number DMO23-0036
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement - Lightning City Gymnastics, Inc. - 2023 Charity Challenge Cup - \$2,500.00
File Number DMO23-0037
Comm. Dist.

Recommendation Approve

- 7 Sports Event Funding Agreement - Gran Fondo National Series, LLC - 2023 Gran Fondo Florida - \$5,200.00

File Number DMO23-0038

Comm. Dist.

Recommendation Approve

- 8 Sports Event Sponsorship Agreement - Preferred Athletes Scouting Services Inc. - Southern Jam - \$4,800.00

File Number DMO23-0039

Comm. Dist.

Recommendation Approve

New Business

- 9 Sports Tourism Update - December and January Sports Activities Update

File Number DMO23-0040

Comm. Dist.

Recommendation Presentation Only

- 10 Communications Update - December Communications Activities Report

File Number DMO23-0041

Comm. Dist.

Recommendation Presentation Only

- 11 Industry Relations Update - December Industry Relations Activities Update

File Number DMO23-0042

Comm. Dist.

Recommendation Presentation Only

- 12 DMO Directors Update - Adam Thomas, DMO Director - Directors Update

File Number DMO23-0043

Comm. Dist.

Recommendation Presentation Only

- 13 Legislative Update - Destination Management Organization - 2022 Legislative Session

File Number DMO23-0044

Comm. Dist.

Recommendation Presentation Only

Old Business

- 14 FY 2022 Q4 Treasurer's Report - Destination Management Organization - To Report Financials Reports from July 1, 2022 to September 30, 2022

File Number DMO23-0045

Comm. Dist.

Recommendation Presentation Only

- 15 March TDC Meeting - Destination Management Organization - To Request Change of Date of the March TDC Meeting

File Number DMO23-0046

Comm. Dist.

Recommendation

Adjournment