

Council Members

Chairman, Commissioner Jack Mariano
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Deputy Mayor Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, February 15, 2023
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - January 18th, 2023 TDC Meeting - Minutes Will Be Presented at the March TDC Meeting
File Number DMO23-0050
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 2 Funding Request for Multipurpose Fields Maintenance - Parks, Recreation and Natural Resources - To Provide Additional Funding to Enhance the Quality of Multipurpose Fields for Tourism Events - \$40,000.00
File Number DMO23-0051
Comm. Dist.
Recommendation Approve
- 3 Sports Event Funding Agreement - Ingram's Okinawan Karate, LLC - AAU West Coast Karate Championships - \$1,200.00
File Number DMO23-0052
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement - SUTS Report LLC - 2023 Sunshine State Showdown - \$16,000.00
File Number DMO23-0053
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement - NSA West LLC -Spring is Here - \$3,000.00
File Number DMO23-0054
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement - West Pasco Youth Soccer Association, Inc. - 2023 Florida Premier Spring Showcase - \$11,000.00
File Number DMO23-0055
Comm. Dist.
Recommendation Approve

- 7 Sports Event Sponsorship Agreement - Tennis Pro Florida LLC - \$25,000 ITF Women's World Tennis Tour Tournament - \$10,000.00
File Number DMO23-0056
Comm. Dist.
Recommendation Approve
- 8 Sports Event Sponsorship Agreement - FIP Rise Pasco 2023 - U.S. Padel Association / Tennis Pro Florida LLC - \$10,000.00
File Number DMO23-0057
Comm. Dist.
Recommendation Approve

New Business

- 9 Sports Tourism Update - January and February Sports Activities Update
File Number DMO23-0058
Comm. Dist.
Recommendation Presentation Only
- 10 Communications Update - January Communications Activities Report
File Number DMO23-0059
Comm. Dist.
Recommendation Presentation Only
- 11 Industry Relations Update - January Industry Relations Activities Update
File Number DMO23-0060
Comm. Dist.
Recommendation Presentation Only
- 12 DMO Directors Update - Adam Thomas, DMO Director - Directors Update
File Number DMO23-0061
Comm. Dist.
Recommendation Presentation Only
- 13 Legislative Update - Destination Management Organization - 2023 Legislative Session
File Number DMO23-0062
Comm. Dist.
Recommendation Presentation Only

Old Business

- 14 FY 2023 Q1 Treasurer's Report - Destination Management Organization - To Report Financials Reports from October 1, 2022 to December 31,

2022

File Number DMO23-0063

Comm. Dist.

Recommendation Presentation Only

- 15 New Marketing Matching Sponsorship Agreement - Zephyrhills Museum of Military History, Inc. - To Reimburse Zephyrhills Museum of Military History, Inc for Eligible Expenditures for the Zephyrhills Battle for Veterans

File Number DMO23-0064

Comm. Dist.

Recommendation Other

- 16 March TDC Meeting - Destination Management Organization - To Request Change of Date of the March TDC Meeting

File Number DMO23-0065

Comm. Dist.

Recommendation Approve

Adjournment