

Council Members

Chairman, Commissioner Jack Mariano
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Deputy Mayor Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Tuesday, March 14, 2023
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - January 18th, 2023 TDC Meeting
File Number DMO23-0070
Comm. Dist.
Recommendation Approve

Presentations

- 2 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research -To Provide Economic Impact of Tourism and Visitors Profile for Fiscal Year 2023 Quarter 1 (October 1st - December 31st)
File Number DMO23-0072
Comm. Dist.
Recommendation Presentation Only
- 3 Destination Development Strategy Kick-Off - Destination Consultancy Group LLC - Advisory Services to Facilitate and Prepare Florida's Sports Coast's Destination Development Strategy
File Number DMO23-0073
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 4 Title Partner Sponsorship and Venue Host Agreement – Tampa Bay Pro Combine Inc. – Tampa Bay Pro Combine – \$50,000.00
File Number DMO23-0074
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement - Elite Sports Events Inc - Florida AAU Basketball-Boys Gladiator Games 2 - \$8,500.00
File Number DMO23-0075
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement - ENG Sports Inc - 2023 Candice Dupree Invitational - \$10,000.00
File Number DMO23-0076
Comm. Dist.
Recommendation Approve
- 7 Group Meeting Incentive Program - Saddlebrook Resort and Spa - Rotary International District 6950 Conference - \$2,000.00

File Number DMO23-0077
Comm. Dist.
Recommendation Approve

New Business

- 8 Sports Tourism Update - March Sports Activities Update
File Number DMO23-0078
Comm. Dist.
Recommendation Presentation Only
- 9 Communications Update - February Communications Activities Report
File Number DMO23-0079
Comm. Dist.
Recommendation Presentation Only
- 10 Industry Relations Update - February Industry Relations Activities Update
File Number DMO23-0080
Comm. Dist.
Recommendation Presentation Only
- 11 DMO Directors Update - Adam Thomas, DMO Director - Directors Update
File Number DMO23-0081
Comm. Dist.
Recommendation Presentation Only
- 12 Legislative Update - Destination Management Organization - 2023 Legislative Session
File Number DMO23-0082
Comm. Dist.
Recommendation Presentation Only

Old Business

- 13 Leadership Pasco Tourism Day Presentation - Leadership Pasco - To Present Survey Results from Attendees
File Number DMO23-0083
Comm. Dist.
Recommendation Presentation Only

Adjournment