

Council Members

Chairman, Commissioner Jack Mariano
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr.
Deputy Mayor Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, May 17, 2023
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - February 15th, 2023 TDC Meeting
File Number DMO23-0104
Comm. Dist.
Recommendation Approve
- 2 Minutes - Tourist Development Council - March 14th, 2023 TDC Meeting
File Number DMO23-0105
Comm. Dist.
Recommendation Approve

Presentations

- 3 Media Performance Report - Madden Media - January - March 2023 Report
File Number DMO23-0106
Comm. Dist.
Recommendation Presentation Only
- 4 Marketing Matching Sponsorship Program (MMSP) Update– Destination Management Organization – To Allow Event Organizers to Be Eligible to Apply and Receive Funding from the MMSP for Multiple Events
File Number DMO23-0107
Comm. Dist.
Recommendation Approve

Funding Requests

- 5 Sports Event Funding Agreement - Bay Area Basketball Inc. - Tournament of Legends - \$6,084.00
File Number DMO23-0108
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement - Taylored Sports Management Group, LLC - USSSA Basketball National Championship - \$13,596.00
File Number DMO23-0109
Comm. Dist.
Recommendation Approve
- 7 Funding Request for Sand Beach Volleyball Courts – Parks, Recreation and Natural Resources – To Provide Funding to Purchase Equipment for Sunwest Park for Tourism Events – \$100,000.00

File Number DMO23-0110
Comm. Dist.
Recommendation Approve

New Business

- 8 DMO Updates - Destination Management Organization - To Provide Sports, Communications, Industry Relations, and DMO Director's Updates
File Number DMO23-0111
Comm. Dist.
Recommendation Presentation Only

Old Business

- 9 Legislative Update - Destination Management Organization - 2023 Legislative End-of-Session Summary
File Number DMO23-0112
Comm. Dist.
Recommendation Presentation Only
- 10 Destination Development Strategy Workshop - Destination Consultancy Group LLC - To Open Space for TDC Members to Participate in the Preparation of the Destination Development Strategy
File Number DMO23-0113
Comm. Dist.
Recommendation Presentation Only

Adjournment