

Council Members

Chairman, Commissioner Jack Mariano
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Tuesday, June 13, 2023
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

Presentations

- 1 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2023 Quarter 2 (January 1st - March 31st)
File Number DMO23-0116
Comm. Dist.
Recommendation Approve

Funding Requests

- 2 Sports Event Funding Agreement - West Pasco Girls Fast Pitch Softball Association, Inc. - 2023 Dixie Softball State Tournament - \$11,940.00
File Number DMO23-0117
Comm. Dist.
Recommendation Approve
- 3 Sports Event Sponsorship Agreement - Elite Fighting Entertainment LLC - EFC Boxing: EFC4 - \$10,000.00
File Number DMO23-0118
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement -Tournament of Champions, Inc. - 2023 Nike TOC Southeast Invitational - \$9,684.00
File Number DMO23-0119
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement – Orlando Youth Hockey Association, Inc. – 2023 Barn Burner Hockey Tournament and 2024 Mid-Florida Meltdown Hockey Tournaments – \$21,432.00
File Number DMO23-0120
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement - Lightning City Gymnastics, Inc. - 2023 Aloha Invitational/NAWGJ Judges Cup and 2023 Charity Challenge Invitate - \$2,784.00

File Number DMO23-0121

Comm. Dist.

Recommendation Approve

- 7 Promotional Sponsorship Agreement - Tennis Pro Florida LLC - Florida's Sports Coast Promotions by The HayaBusa Team (Indoor and Outdoor Skydive World Champion) - \$10,000.00

File Number DMO23-0122

Comm. Dist.

Recommendation Approve

- 8 Group Meeting Incentive Program - Saddlebrook Resort and Spa - 66th Florida State Convention of Alcoholic Anonymous - \$7,000.00

File Number DMO23-0123

Comm. Dist.

Recommendation Approve

New Business

- 9 Sports Tourism Update - Kayla Glazebrook, Sports Tourism Services & Project Coordinator - June Sports Tourism Update

File Number DMO23-0124

Comm. Dist.

Recommendation Presentation Only

- 10 Communications Update - Jennifer O'Connor, Marketing & Communications Manager - May Communications Activities Report

File Number DMO23-0125

Comm. Dist.

Recommendation Presentation Only

- 11 Industry Relations Update - Gaby LaJeunesse, Tourism Business Development Specialist - May - June Industry Relations Activities Update

File Number DMO23-0126

Comm. Dist.

Recommendation Presentation Only

- 12 DMO Director's Update - Adam Thomas, DMO Director - Director's Update

File Number DMO23-0127

Comm. Dist.

Recommendation Presentation Only

- 13 Fiscal Year (FY) 2024 Draft Budget - Adam Thomas, CDME - To Present the Destination Management Organization's FY 2024 Draft

Budget

File Number DMO23-0128

Comm. Dist.

Recommendation Presentation Only

Old Business

- 14 Wiregrass Ranch Sports Campus of Pasco County Update - Adam Thomas, DMO Director - Update about Mediated Settlement and Mediated Agreement and Release with RADDSports

File Number DMO23-0129

Comm. Dist.

Recommendation Presentation Only

Adjournment