

Council Members

Chairman, Commissioner Jack Mariano
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, August 16, 2023
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - April 19th, 2023 TDC Meeting
File Number DMO23-0136
Comm. Dist.
Recommendation Approve
- 2 Minutes - Tourist Development Council - May 17th, 2023 TDC Meeting
File Number DMO23-0137
Comm. Dist.
Recommendation Approve

Presentations

Funding Requests

- 3 Marketing Matching Sponsorship Program - Various Event Organizers - FY 2024 Applications – \$73,000.00
File Number DMO23-0138
Comm. Dist.
Recommendation Approve
- 4 Funding Request from the Miscellaneous/Special Projects - Destination Management Organization - To Purchase Floor Covering and Storage Racks for the Wiregrass Ranch Sports Campus of Pasco County - \$300,000.00
File Number DMO23-0139
Comm. Dist.
Recommendation Approve
- 5 Request to Pursue a Bond to be Secured by Tourist Development Tax Revenue - Destination Management Organization - To Request a Loan to Complete the Design, Permitting, Construction, and Equipping of Sports Fields and Other Improvements at the Wiregrass Ranch Sports Campus of Pasco County - \$12,000,000.00
File Number DMO23-0140
Comm. Dist.
Recommendation Approve
- 6 Presenting Partner Sponsorship and Host Community Agreement – Wounded Warrior Abilities Ranch Corp – 2024 and 2025 Wheelchair Rugby National Championships – \$60,000.00

File Number DMO23-0141

Comm. Dist.

Recommendation Approve

- 7 Presenting Title Sponsorship and Venue Host Agreement – The Philadelphia Suns Incorporated – The North American Chinese Basketball Association 42nd Annual Chinese Invitational Basketball – \$25,000.00

File Number DMO23-0142

Comm. Dist.

Recommendation Approve

New Business

- 8 DMO Updates - Destination Management Organization - To Provide Sports, Communications, Industry Relations, and DMO Director's Updates

File Number DMO23-0143

Comm. Dist.

Recommendation Presentation Only

Old Business

- 9 Destination Development Strategy Update - Destination Consultancy Group LLC - To Provide an Update of the Progress of the Pasco County Destination Development Strategy

File Number DMO23-0144

Comm. Dist.

Recommendation Presentation Only

- 10 FY 2023 Q2 Treasurer's Report - Destination Management Organization - To Report Financials Reports from January 1, 2023 to March 31, 2023

File Number DMO23-0145

Comm. Dist.

Recommendation Presentation Only

- 11 FY 2024 Budget and Media Plan Presentation - Destination Management Organization - To Present the FY 2024 and Media Plan for the Destination Management Organization

File Number DMO23-0146

Comm. Dist.

Recommendation Presentation Only

Adjournment