

Council Members

Chairman, Commissioner Jack Mariano
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, September 20, 2023
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - June 13th, 2023 TDC Meeting
File Number DMO23-0150
Comm. Dist.
Recommendation Approve

Presentations

- 2 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2023 Quarter 3 (April 1st - June 30th)
File Number DMO23-0151
Comm. Dist.
Recommendation Presentation Only
- 3 Pasco County Long Range Planning Presentation - Pasco County Planning and Development Department - To Provide an Update of the Pasco 2050 Comprehensive Plan
File Number DMO23-0152
Comm. Dist.
Recommendation Presentation Only

Funding Requests

- 4 Sports Event Funding Agreement - Lightning Foundation, Inc. - 13th annual USA Hockey Sled Classic, presented by the NHL - \$18,168.00
File Number DMO23-0153
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement - Z Mitch LLC - ACHI Hope is Here Youth Hockey Tournament - \$1,920.00
File Number DMO23-0154
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement - ISSA Production LLC - National Thanksgiving HoopFest - \$6,552.00
File Number DMO23-0155
Comm. Dist.
Recommendation Approve
- 7 Promotional Sponsorship Agreement - Colombian Wheelchair Rugby Federation - Florida's Sports Coast Promotions by the Colombian Wheelchair Rugby Federation at the 2023 Pan-American Games -

\$5,000.00

File Number DMO23-0156

Comm. Dist.

Recommendation Approve

- 8 Sports Event Title Sponsorship Agreement - Preferred Athlete Scouting Services Inc. - NCAA DI Women's Basketball 2023 Suncoast Challenge - \$7,000.00

File Number DMO23-0157

Comm. Dist.

Recommendation Approve

New Business

- 9 DMO Updates - Destination Management Organization - To Provide Sports, Communications, Industry Relations, and DMO Director's Updates

File Number DMO23-0158

Comm. Dist.

Recommendation Presentation Only

Old Business

- 10 FY 2023 Q2 Treasurer's Report - Destination Management Organization - To Report Financials Reports from January 1, 2023 to March 31, 2023

File Number DMO23-0159

Comm. Dist.

Recommendation Approve

- 11 FY 2024 Budget and Media Plan Presentation - Destination Management Organization - To Present the FY 2024 and Media Plan for the Destination Management Organization

File Number DMO23-0160

Comm. Dist.

Recommendation Presentation Only

- 12 Destination Guide Update - Destination Management Organization - To Provide a Progress Update of the New Destination Guide

File Number DMO23-0161

Comm. Dist.

Recommendation Presentation Only

- 13 Bond to be Secured by Tourist Development Tax Revenue Discussion - Destination Management Organization - To Continue the Discussion About the \$12,000,000.00 Bond to Fund the Development of the Additional Fields at the Wiregrass Ranch Sports Campus of Pasco

County

File Number

DMO23-0162

Comm. Dist.

Recommendation Continuance Requested

Adjournment