

**PASCO COUNTY TOURIST DEVELOPMENT COUNCIL
REGULAR MEETING**

ANNOTATED AGENDA

OCTOBER 18, 2023

**PREPARED IN THE OFFICE OF
NIKKI ALVAREZ-SOWLES, Esq., CLERK & COMPTROLLER**

**THE MINUTES WERE PREPARED IN AGENDA ORDER
AS PUBLISHED AND NOT IN THE ORDER
IN WHICH THE ITEMS WERE HEARD**

10:00 A.M.

**WEST PASCO GOVERNMENT CENTER, BOARD ROOM, 1ST FLOOR
8731 CITIZENS DRIVE, NEW PORT RICHEY, FL 34654**

The Honorable Jack Mariano
Chairman, BCC - **ABSENT**

The Honorable Mike Peters
Councilman
City of New Port Richey

Robert Riehle
Saddlebrook Resort

Pascal Collard - **ABSENT**
CEO of Sarah Vande Berg Tennis
and Wellness Center

Wendy Longman, Vice-Chairman
Windsong Charters

The Honorable Kenneth M. Burgess, Jr.
Councilman
City of Zephyrhills

Bobbi L. DeFillipis
SpringHill Suites Marriott Tampa

Rebecca Hayes - **ABSENT**
General Manager
Residence Inn, Wesley Chapel

Legal Staff:

Elizabeth Blair – Senior Assistant County Attorney

Staff:

Adam Thomas, Tourism Director
Consuelo Sanchez, Assistant Tourism Director
Maria Gabriela LaJeunesse, Tourism Business Development Specialist
Jennifer O' Conner, Tourism Marketing & Communications Manager
Kayla Glazebrook, Project Coordinator III, Sports Tourism Services
Shelly Bandy, Project Specialist Financial Coordinator
Raul Nardi, Marketing Coordinator

Call To Order

Vice-Chairman Longman called the meeting to order at 10:00 a.m.

Invocation, Pledge of Allegiance

Ms. Jessica Popplewell, Deputy Clerk, gave the Invocation and led the Pledge of Allegiance to the Flag.

Roll Call

Ms. Popplewell called the roll. All members were present with the exception of Chairman Mariano, Mr. Collard, and Ms. Hayes who were absent.

Public Comment

There was none.

Presentations

- 1 2023 Bay Scallop Season Sentiment Presentation - Florida Fish and Wildlife Conservation Commission -To Provide an Update about 2023 Bay Scallop Season in Pasco County and Future Plans for the 2024 Season
File Number DMO24-0004
Comm. Dist.
Recommendation Presentation Only

The Council approved to recommend scallop season lasting 23 days beginning the 3rd Friday of July.

- 2 Destination Operations System Report - Zartico - To Provide Visitation Analytics
File Number DMO24-0005
Comm. Dist.
Recommendation Presentation Only

The item was not heard and would be heard next month.

Funding Requests

- 3 Sports Event Sponsorship Agreement - Elite Fighting Entertainment LLC
EFC Boxing: EFC4 - \$5,000.00
File Number DMO24-0006
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation.

- 4 Sports Event Funding Agreement - Tampa United Events Inc. - Inaugural
Vida Vibe Kickoff Volleyball Tournament - \$2,940.00
File Number DMO24-0007
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation.

- 5 Sports Event Funding Agreement - Tampa Bay Christmas Invitational -
ENG Sports Inc. - \$30,000.00
File Number DMO24-0009
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation.

- 6 Sports Event Funding Agreement - Tampa Bay Junior Hockey, Inc. - 2024
USPHL Tampa Bay Showcase - \$15,792.00
File Number DMO24-0010
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation.

- 7 Sports Event Funding Agreement - Special Teams University - Kyle Stelter
- Special Teams U Pro Prep Camp -\$1,272.00
File Number DMO24-0011
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation.

- 8 Sports Event Funding Agreement - The Dance Academy, Inc. - 2024 Acro
for Autism - \$9,816.00
File Number DMO24-0012
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation.

- 9 Sports Event Funding Agreement - Ingram's Okinawan Karate, LLC - AAU
Karate Kick-off Championships - \$1,440.00
File Number DMO23-0013
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation.

New Business

- 10 DMO Updates - Destination Management Organization - To Provide
Sports, Communications, Industry Relations, and DMO Director's Updates
File Number DMO24-0014
Comm. Dist.
Recommendation Presentation Only

The item was for information only. No action was required.

- 11 FY 2023 Q3 Treasurer's Report - Destination Management Organization
To Report Financials Reports from April 1, 2023 to June 30, 2023
File Number DMO24-0015
Comm. Dist.
Recommendation Presentation Only

The item was for information only. No action was required.

- 12 2024 TDC Schedule - Destination Management Organization - To Provide
Final Schedule for 2024 Tourist Development Council Meetings
File Number DMO24-0016
Comm. Dist.
Recommendation Presentation Only

The Council approved the 2024 TDC Meeting Schedule.

Old Business

- 13 Destination Development Strategy Presentation - Destination Consultancy Group LLC - To Provide the Final Pasco County Destination Development Strategy
File Number DMO24-0017
Comm. Dist.
Recommendation Approve

The Council approved the item per Staff's recommendation and to include Downtown New Port Richey/Sims Park in the Western Costal Region list on page 24 of the document.

Adjournment

The meeting adjourned at 11:49 a.m.

Prepared by: Kayla Zine, Records Clerk I, Board Records Division