

Council Members

Chairman, Commissioner Kathryn Starkey
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, February 21, 2024
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - To Approve November 15th, 2023 TDC Meeting Minutes
File Number DMO24-0063
Comm. Dist.
Recommendation Approve

Consent

- 2 Sports Event Funding Agreement - Insider Exposure - Spring Kick-Off Classic - \$2,628.00
File Number DMO24-0064
Comm. Dist.
Recommendation Approve
- 3 Sports Event Funding Agreement - RL Martial Arts, Inc. - AAU Taekwondo Qualifiers - \$1,380.00
File Number DMO24-0065
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement - Premier Tournaments Group, Inc - March Mayhem Basketball Tournament and PTG NIL Basketball Tournament - \$9,660.00
File Number DMO24-0066
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement - SUTS Report LLC - 2024 Sunshine State Showdown - \$22,908.00
File Number DMO24-0067
Comm. Dist.
Recommendation Approve
- 6 Sports Event Sponsorship Agreement - Preferred Athlete Scouting Services Inc. - 2024 Southern Jam - \$5,244.00
File Number DMO24-0068
Comm. Dist.
Recommendation Approve
- 7 Sports Event Sponsorship Agreement - Special Olympics Florida, Inc. - Special Olympics Florida West Coast Region Summer Games - \$5,268.00
File Number DMO24-0069

Comm. Dist.

Recommendation Approve

- 8 Sports Event Funding Agreement - Elite Sports Events Inc - Florida AAU Basketball Super Regional 2 - \$4,332.00

File Number DMO24-0070

Comm. Dist.

Recommendation Approve

- 9 Sports Event Funding Agreement - Bay Area Basketball Inc. -2024 Tournament of Legends Bay Area Showdown- \$6,552.00

File Number DMO24-0071

Comm. Dist.

Recommendation Approve

- 10 Sports Event Sponsorship Agreement - Tennis Pro Florida LLC - ITF Women's World Tennis Tour Tournament (\$60K Prize) - \$20,000.00

File Number DMO24-0072

Comm. Dist.

Recommendation Approve

New Business

- 11 Sports Tourism Updates - Kayla Glazebrook - Sports & Special Events Program Coordinator - To Present an Update on Sports Tourism and Special Events Activities

File Number DMO24-0073

Comm. Dist.

Recommendation Presentation Only

- 12 Communications Updates - Raul Nardi - Marketing & Communications Manager - To Provide an Update on Marketing, Social Media, Website, and PR Activities

File Number DMO24-0074

Comm. Dist.

Recommendation Approve

- 13 Industry Relations and Sales Update - Gaby LaJeunesse - Tourism Business Development Specialist - To Provide and Update of Film Commission, Industry Relations, and Group Sales

File Number DMO24-0075

Comm. Dist.

Recommendation Presentation Only

- 14 DMO Director's Updates - Adam Thomas - Executive Director - To Provide STR and TDT Revenue Updates

File Number DMO24-0076
Comm. Dist.
Recommendation Presentation Only

15 Legislative Update - Destination Management Organization - To Provide an Update on the 2024 Legislative Session

File Number DMO24-0077
Comm. Dist.
Recommendation Presentation Only

Old Business

Adjournment