

Council Members

Chairman, Commissioner Kathryn Starkey
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Councilman Mike Peters, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Robert Riehle
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, March 20, 2024
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - To Approve January 17th, 2024 and February 21st, 2024 TDC Meeting Minutes
File Number DMO24-0081
Comm. Dist.
Recommendation Approve

Consent

- 2 Sports Event Funding Agreement – ENG Sports Inc –2024 Candice Dupree Invitational– Basketball – Wiregrass Ranch Sports Campus – \$12,276.00
File Number DMO24-0082
Comm. Dist.
Recommendation Approve
- 3 Sports Event Funding Agreement – Florida Sports Foundation, Incorporated – Sunshine State Games – Taekwondo Championships – Wiregrass Ranch Sports Campus – \$5,532.00
File Number DMO24-0083
Comm. Dist.
Recommendation Approve
- 4 Sports Event Funding Agreement – Supreme Tournaments, LLC – NXTPRO Basketball Tournament– Basketball – Wiregrass Ranch Sports Campus – \$21,840.00
File Number DMO24-0084
Comm. Dist.
Recommendation Approve
- 5 Sports Event Funding Agreement – Davis Athletics LLC – National Rank Up Individual Showcase– Basketball – Wiregrass Ranch Sports Campus – \$1,308.00
File Number DMO24-0085
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement – Premier Tournament Group, Inc – Florida I75 Classic– Basketball – Wiregrass Ranch Sports Campus – \$2,616.00

File Number DMO24-0086

Comm. Dist.

Recommendation Approve

- 7 Sports Event Funding Agreement – Lightning City Gymnastics, Inc. – 2024 Aloha Invitational/NAWGJ Judges Cup and 2024 Charity Challenge Invitate – Gymnastics – Wiregrass Ranch Sports Campus – \$5,040.00

File Number DMO24-0087

Comm. Dist.

Recommendation Approve

- 8 Marketing Sponsorship Agreement – Tennis Pro Florida LLC – FSC Brand Promotions at SVB Tennis Center – \$15,000.00

File Number DMO24-0088

Comm. Dist.

Recommendation Approve

Presentations

- 9 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2024 Quarter 1 (October 1st - December 31st, 2024)

File Number DMO24-0089

Comm. Dist.

Recommendation Presentation Only

- 10 Wiregrass Ranch Sports Campus of Pasco County Update - Parks, Recreation, and Natural Resources - To Provide an Update on the Progress of the Construction of the Wiregrass Ranch Campus of Pasco County Fields

File Number DMO24-0090

Comm. Dist.

Recommendation Presentation Only

New Business

- 11 Sports Tourism Updates - Kayla Glazebrook - Sports & Special Events Program Coordinator

File Number DMO24-0091

Comm. Dist.

Recommendation Presentation Only

- 12 Industry Relation Updates - Gaby LaJeunesse - Tourism Business Development Specialist

- File Number** DMO24-0093
Comm. Dist.
Recommendation Presentation Only
- 13 Communications Updates - Raul Nardi - Marketing & Communications Manager
File Number DMO24-0092
Comm. Dist.
Recommendation Presentation Only
- 14 DMO Director's Updates - Adam Thomas - Executive Director
File Number DMO24-0094
Comm. Dist.
Recommendation Presentation Only
- 15 Legislative Update - Destination Management Organization - 2024 Legislative Session
File Number DMO24-0095
Comm. Dist.
Recommendation Presentation Only
- 16 FY 2024 Q1 Treasurer's Report - Destination Management Organization - To Report Financial Activity from October 1, 2023 to December 31, 2023
File Number DMO24-0096
Comm. Dist.
Recommendation Presentation Only

Old Business

Adjournment