

Council Members

Chairman, Commissioner Kathryn Starkey
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Mike Bishop
Bobbi L. DeFilippis
Pascal Collard
Rebecca Hayes

**Pasco County
Tourist Development Council
Wednesday, May 15, 2024
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor
8731 Citizens Drive, New Port Richey, Florida 34654

All electronic devices must be turned off while in the Board Room.

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - To Approve March 20th, 2024 and April 17th, 2024 TDC Meeting Minutes
File Number DMO24-0107
Comm. Dist.
Recommendation Approve

Consent

- 2 Sports Event Funding Agreement – The North American Grappling Association LLC – NAGA Tampa Grappling Championship – Jiu-Jitsu – Wiregrass Ranch Sports Campus – \$2,484.00
File Number DMO24-0108
Comm. Dist.
Recommendation Approve

Presentations

- 3 Economic Impact and Visitor Tracking Report – Downs and St. Germain Research - To Provide Economic Impact of Tourism and Visitors Profile Information for Fiscal Year 2024 Quarter 2 (January 1st - March 31th)
File Number DMO24-0109
Comm. Dist.
Recommendation Presentation Only
- 4 Marketing Matching Sponsorship Program (MMSP) Update– Destination Management Organization – To Allow Event Organizers to Be Eligible for Additional Funding
File Number DMO24-0110
Comm. Dist.
Recommendation Approve

New Business

- 5 Sports Tourism Updates - Kayla Glazebrook - Sports & Special Events Program Coordinator - To Present an Update on Sports Tourism and Special Events Activities
File Number DMO24-0111
Comm. Dist.
Recommendation Presentation Only
- 6 Communications Updates - Raul Nardi - Marketing & Communications Manager - To Provide an Update on Marketing, Social Media, Website,

and PR Activities

File Number DMO24-0112

Comm. Dist.

Recommendation Presentation Only

- 7 Industry Relations and Sales Update - Gaby LaJeunesse - Tourism
Business Development Specialist - To Provide and Update of Film
Commission, Industry Relations, and Group Sales

File Number DMO24-0113

Comm. Dist.

Recommendation Presentation Only

- 8 DMO Director's Updates - Adam Thomas - Executive Director - To
Provide STR and TDT Revenue Updates

File Number DMO24-0114

Comm. Dist.

Recommendation Presentation Only

Old Business

Adjournment