

Council Members

Chairman, Commissioner Kathryn Starkey
Vice-Chairman, Wendy Longman
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills
Kelly Mothershead, Deputy Mayor, City of New Port Richey
Mike Bishop
Bobbi L. DeFilippis
Pascal Collard
Rebecca Hayes
Scott Ward

**Pasco County
Tourist Development Council
Wednesday, June 19, 2024
10:00 AM**



Dade City Historic Courthouse, Board Room, 2nd Floor
37918 Meridian Ave., Dade City, Florida 33525

Call To Order - 10:00 a.m. Chairman

Invocation, Pledge of Allegiance

Roll Call

Public Comment

Minutes - Tourism Development Council

- 1 Minutes - Tourist Development Council - To Approve May 15th, 2024
TDC Minutes
File Number DMO24-0117
Comm. Dist.
Recommendation Approve

Pasco 2050 Plan - Tourism Workshop

- 2 Pasco 2050 Plan Tourism Focus Group - Planning and Economic Development Department - To Gather Insights From Tourism Stakeholders and Tourist Development Council Members that Help Shape the Pasco 2050 Plan
File Number DMO24-0118
Comm. Dist.
Recommendation Other

Presentations

- 3 Vacation Rentals Presentation - Multiple County Offices and Departments - To Learn Processes Related to Vacation Rentals
File Number DMO24-0119
Comm. Dist.
Recommendation Presentation Only
- 4 Introduction of New Creative and Digital Media Agency - Paradise Advertising & Marketing, Inc. - To Introduce to the Tourist Development Council Florida's Sports Coast's New Creative and Digital Media Agency
File Number DMO24-0120
Comm. Dist.
Recommendation Presentation Only

Consent

- 5 Sports Event Funding Agreement – Orlando Youth Hockey Association, Inc. – 2024 Barn Burner Hockey Tournament and 2025 Mid-Florida Meltdown Hockey Tournaments – Hockey – Advent Health Center Ice Campus - \$22,884.00
File Number DMO24-0121
Comm. Dist.
Recommendation Approve
- 6 Sports Event Funding Agreement – Skydive City, Inc. – Qatar Air Sports Committee Training Camp – Skydiving – Skydive City Z/Hills– \$12,000.00

File Number DMO24-0122

Comm. Dist.

Recommendation Approve

- 7 Promotional Sponsorship Agreement - Tennis Pro Florida LLC / FlightCoaching by Grauwels David - Florida's Sports Coast Promotions by The HayaBusa Team (Indoor and Outdoor Skydive World Champion) - \$12,500.00

File Number DMO24-0123

Comm. Dist.

Recommendation Approve

- 8 Promotional Sponsorship Agreement - Sporting Patagonia Soccer Academy, LLC - Florida's Sports Coast Promotions and Sponsorship of Sports Patagonia Chile Soccer League - \$10,000.00

File Number DMO24-0124

Comm. Dist.

Recommendation Approve

New Business

- 9 DMO Updates - Destination Management Organization - To Provide Sports, Communications, Industry Relations, and DMO Director's Updates

File Number DMO24-0125

Comm. Dist.

Recommendation Presentation Only

Adjournment