

Committee Members

Bobbi Defilippis

Dylan Gamez

Eric Simone

Jim Gunderson

Krista Simone

Lisa Moore

Scott Ward

Tourism Improvement District Steering Committee

Monday, September 16, 2024

1:00 PM



Starkey Ranch Theatre Library Cultural Center, Heron Room
12118 Lake Blanche Dr, Odessa, Florida 33556

All electronic devices must be turned off while in the Board Room.

Call To Order**Public Comment****Approval of Minutes****New Business**

- 1 Tourism Improvement District (TID) Feasibility Study Elements Planning
- Civitas - To Discuss Marketing and Sales

- 2 Tourism Improvement District (TID) Feasibility Study Elements Planning
 - Civitas - To Discuss Destination Development
- 3 Tourism Improvement District (TID) Feasibility Study Elements Planning
 - Civitas - To Discuss Administration, Advocacy, and Operations
- 4 Tourism Improvement District (TID) Feasibility Study Elements Planning
 - Civitas - To Discuss Contingency and Reserve
- 5 Tourism Improvement District (TID) Feasibility Study Elements Planning
 - Civitas - To Discuss Boundaries
- 6 Tourism Improvement District (TID) Feasibility Study Elements Planning
 - Civitas - To Discuss TID Term
- 7 Tourism Improvement District (TID) Feasibility Study Elements Planning
 - Civitas - To Discuss Collection
- 8 Tourism Improvement District (TID) Feasibility Study Elements Planning
 - Civitas - To Discuss Governance

Old Business

Other Business

Adjourn