

**Council Members**

Chairman, Commissioner Kathryn Starkey  
Councilman Kenneth M. Burgess, Jr., City of Zephyrhills  
Councilman Brian Jonas, City of New Port Richey  
Mike Bishop  
Bobbi L. DeFilippis  
Pascal Collard  
Kelly Hackman  
Rebecca Hayes

**Pasco County  
Tourist Development Council  
Wednesday, September 17, 2025  
10:00 AM**



West Pasco Government Center, Board Room, 1st Floor  
8731 Citizens Drive, New Port Richey, Florida 34654

**All electronic devices must be turned off while in the Board Room.**

**Call To Order - 10:00 a.m. Chairman**

**Invocation, Pledge of Allegiance**

**Roll Call**

## Public Comment

### Consent

- 1 Sports Event Funding Agreement –MMV USA LLC– Tampa Bay Super Cup – Soccer – Wiregrass Ranch Sports Campus of Pasco County – \$24,744.00  
**File Number** DMO25-0140  
**Comm. Dist.**  
**Recommendation** Approve
- 2 Sports Event Funding Agreement – ENG Sports Inc. – Tampa Bay Christmas Invitational – Basketball – Wiregrass Ranch Sports Campus – \$38,000.00  
**File Number** DMO25-0141  
**Comm. Dist.**  
**Recommendation** Approve
- 3 Sports Event Funding Agreement –Tampa Bay Junior Hockey, Inc.– 2026 USPHL Tampa Showcase – Hockey – Wiregrass Ranch Sports Campus – \$12,180.00  
**File Number** DMO25-0142  
**Comm. Dist.**  
**Recommendation** Approve
- 4 Sports Event Funding Agreement – Foster Volleyball Clinics, Inc. – 2026 New Years Classic – Volleyball – Wiregrass Ranch Sports Campus – \$5,244.00  
**File Number** DMO25-0143  
**Comm. Dist.**  
**Recommendation** Approve

### Presentations

- 5 Marketing Planning and Creative Update - Paradise Advertising & Marketing Inc.- To Present the Monthly Report  
**File Number** DMO25-0144  
**Comm. Dist.**  
**Recommendation** Presentation Only

### New Business

- 6 Communications Updates - Raul Nardi - Marketing & Communications Manager - To  
Provide an Update on Marketing, Social Media, Website, and PR Activities

**File Number** DMO25-0145  
**Comm. Dist.**  
**Recommendation** Presentation Only

- 7 Sports Tourism Updates - Kayla Glazebrook - Sports & Special Events Program Coordinator - To Present an Update on Sports Tourism and Special Events Activities

**File Number** DMO25-0146  
**Comm. Dist.**  
**Recommendation** Presentation Only

- 8 Industry Relations and Sales Update - Gaby LaJeunesse - Tourism Sales Manager - To Provide and Update of Film Commission, Industry Relations, and Group Sales

**File Number** DMO25-0147  
**Comm. Dist.**  
**Recommendation** Presentation Only

- 9 DMO Director's Updates - Adam Thomas - Executive Director - To Provide STR and TDT Revenue Updates

**File Number** DMO25-0148  
**Comm. Dist.**  
**Recommendation** Presentation Only

- 10 2026 TDC Schedule - Destination Management Organization - To Provide Final Schedule for 2026 Tourist Development Council Meetings

**File Number** DMO25-0149  
**Comm. Dist.**  
**Recommendation** Presentation Only

**Old Business**

**Adjournment**